

Memorandum

TO: District 7 County Extension Agents

SUBJECT: 2021 District 4-H Senior Fashion Show

EVENT DATE: Friday, April 30th 2021

LOCATION: Grape Creek Baptist Church- 9781 Grape Creek Rd.
San Angelo, Texas 76901

FEE: \$10.00 per contestant (No Lunch)

Any entries made after closing date of 4-H Online will incur a \$50 late fee in addition to the original contest fee. (Pending late entry is approved based on timeline needed for contest preparation)

ENTRY DEADLINE: 4-HOnline Opens – April 5th and Closes April 19th
4-Her's will need to enter on 4-HOnline.

Judges Form – Online form – Due April 20th

Please find the Guidelines, Rules and Regulations for this event on the following pages. Please contact the District 7 Office if you have any questions or concerns.

Sincerely,

Garry Branham
District Specialist – 4-H & Youth Development

Macy Duncan
4-H Program Assistant



DISTRICT 7 4-H SENIOR FASHION SHOW GUIDELINES, RULES AND REGULATIONS

AGE DIVISIONS

The following contestant ages are as of August 31, 2020:

- SENIOR – Grades 9th- 12th (Max age 18 as of August 31)

All contestants must be entered on 4-H Online.

Each county will submit an entry form to the District Office with entries.

Fashion Storyboards are now invitational at the state level.

EXCEPTION: 4-H members ONLY entering “Storyboard” and NOT coming to District Roundup will not be charged. All story board entries will be uploaded on 4H Online at the time of registration. If you plan to attend District Roundup you must register as a contestant.

There will be NO REFUNDS for individuals that don’t show up to the contest. If you miss the registration deadline you will be required to pay the late registration fee.

PARTICIPANTS MUST COMPETE WITH THE SAME PRESENTATION/ENTRY AT ALL LEVELS OF COMPETITION – COUNTY, DISTRICT, AND STATE.

Participants may FINE-TUNE performances/presentations based on critiques from county and district judging, but changing material/content completely is prohibited.

ELIGIBILITY FOR STATE COMPETITION

The Senior Division of the District 4-H Fashion Show is held in conjunction with District 7 4-H Roundup to enable our Senior members to qualify for the State 4-H Fashion Show which is held at State 4-H Roundup. Eligibility requirements stated in the Texas 4-H Fashion Show guide will be followed at District.

FASHION SHOW BUYING AND CONSTRUCTION

The 4-H Fashion Show is designed to recognize 4-H members who have completed a Clothing and Textiles project. The following objectives are taught in the Clothing and Textiles project: knowledge of fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style, good grooming, poise in front of others, and personal presentation skills.

FASHION SHOW NATURAL FIBER

The Fashion Show Natural Fiber Contest provides an opportunity for 4-H members to exhibit the skills learned related to Cotton and Wool/Mohair. It also recognizes 4-H members who do outstanding work in a clothing project that includes the study of cotton or wool and mohair. 4-H members participating in the Natural Fiber Contest are encouraged to study, promote, and use cotton, wool, and mohair—natural fibers produced in Texas.

For More information on Eligibility Requirements and Fashion Show Buying and Construction Rules and Regulations please see the Texas 4-H Fashion Show Buying & Construction General Rules and Guidelines on the State Website.

FASHION STORYBOARD

The purpose of the Storyboard contest is to give 4-H members an opportunity to create a storyboard of their original design. It also provides the members an opportunity to gain knowledge of the career responsibilities of a designer and illustrator, enhance creativity and originality, and develop visual communication skills.

Each storyboard must be created by the 4-H member. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. All entries must be saved as a PDF, jpeg, jpg or png.

2021 Fashion Storyboard Design Brief/Theme:

See how history shaped fashion through the decades; from the roaring 20's to the groovy 70's, from the classic 30's to the vibrant 80s and the fashion "mash-up" during the 2010's. Each decade has its own style, look at the events, music and politics that influenced design during the different decades. This year reinvent fashion by the events that happened in a previous decade or a decade yet to come.

ENTRIES

County Extension Agents will need to compile all entries from the county and make one entry for the entire county on the County Entry Form located on the District website.

Each county may have the number of entries in each contests as indicated below.

- **Senior Storyboard**
 - Senior Individual 1 entry per person per category per county
- **Senior Fashion Show – Buying & Construction**
 - Senior Individual 1 entry per county per category
 - *** total of eight (8) entries possible per county****
- **Senior Fashion Show – Natural Fiber**
 - Senior Individual 1 entry per county per category

Fashion Show Categories

Refer to the Texas 4-H Roundup Guide for specific rules for each category.

Categories are as followed:

- **Fashion Show – Buying**
 - Business Attire
 - Fantastic Fashions under \$25
 - Semi-Formal to Formal
 - Special Interest.
- **Fashion Show – Construction:**
 - Everyday Living
 - ReFashion
 - Semi-Formal to Formal
 - Theatre/Costume.
- **Fashion Show - Natural Fibers:**
 - Cotton
 - Wool/Mohair/Alpaca
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- **Fashion Storyboard:**
 - Wearable
 - Accessory
 - Jewelry
 - Pet Clothing
 - Home Décor
 - Home Furnishings.

Buying Category Descriptions

Business/ Interview Attire	Entry should be an outfit you would wear for a job interview, scholarship interview, job fair, or other professional event. <ol style="list-style-type: none"> 1. Professional – This is a more traditional, conservative approach (e.g., business suit or blazer, tie and dress slacks for men; business suit, pantsuit, or jacket and dress for women) and may vary by employer or industry. 2. Business Casual – This trend is more relaxed and comfortable but demonstrates good judgment in choices and displays a neat appearance (e.g., polo shirt, shirt with a collar or sweater, khakis or other slacks, dress or casual leather shoes for men and women; moderate length dress or skirt for women).
Fantastic Fashions under \$25	This category is designed to expand the 4-H member’s shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.
Semi-Formal to Formal	Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. This includes men’s suits and tuxedos and women’s dressy dresses, formal gowns, wedding dresses, and bridesmaid dresses. Semi-formal is a little less formal than formal black tie. Ex. For women dresses or stylish pantsuit made of taffeta, chiffon, satin or other similar fabrics. For men dress includes jacket or vest, trousers and a tie. Current fashion does not dictate that a tie is absolutely necessary.
Special Interest	Entry should be a specific outfit that you NEED to know how to purchase wisely. Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

Construction Category Descriptions

Everyday Living	Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends
ReFashion	The result of modifying existing clothing or fabric item (such as table cloth or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The member designs and sews a wearable garment from previously used garments or fabric item. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a skirt or taking old t-shirts and making them into a skirt).
Semi-Formal to Formal	Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. Original material must be fabric and not from recycled items. Semi-formal is a little less formal than formal black tie. Ex. For women dresses or stylish pantsuit made of taffeta, chiffon, satin or other similar fabrics. For men dress includes jacket or vest, trousers and a tie. Current fashion does not dictate that a tie is absolutely necessary.
Theatre/Costume	Garment intended for use as a costume, which would include stage production. May be sewn from fabric or from another garment. These garments may be unusual or innovative materials; imaginative but wearable.

Natural Fiber Category Descriptions

Cotton	Each garment entered must contain a minimum of 60% cotton. Knowledge of fiber characteristics, production, and end use is required.
Wool/Mohair/ Alpaca	Each garment entered must contain of a minimum of: <ul style="list-style-type: none"> • 60% wool and 40% other fiber • 60% mohair and 40% other fiber • 60% blend of the two fibers and 40% other fiber. • 100% wool/mohair blend is also acceptable

Fashion Storyboard Category Descriptions

Wearable	Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
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Accessory	Includes items such as belts, purses, bags, hats, etc.
Jewelry	Includes necklaces, bracelets, rings, earrings, etc
Pet Clothing	Includes items that can be worn by a pet or any other animal
Home Décor	Includes items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging
Home Furnishings	Includes items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like

ADDITIONAL PAPERWORK

The following items must be brought to the Fashion Show by the contestant on the day of the competition. DO NOT SUBMIT TO THE DISTRICT OFFICE!

Fashion Show:

- Fashion Show Entry Form – Please remember to attach your photo.
- Fashion Show Score Sheet – 3 copies

JUDGING

Contestants will be judged by a panel of adult judges. All garments in the Construction and Buying divisions will be evaluated using the criteria given on the Texas 4-H Fashion Show Score Sheet.

SCHEDULE

- 8:00 AM Building open for unloading Share-the-Fun props & skit materials
- 8:30 AM Contest Superintendents pick up contest packets
- 8:45 AM Judges Orientation
- 8:45 AM Fashion Show contestants sign up for judging slots
- 8:45 AM Contestants and Coaches report to contest rooms
- 9:00 AM Contests begin
LUNCH IS ON YOUR OWN
- TBA Awards Assembly- Grape Creek Baptist Church- Sanctuary (once results are complete)

AWARDS

- Determined by contest committee.

Awards will be presented at the regularly scheduled 4-H Roundup Awards Assembly. Fashion Show garments do NOT have to be worn to the Awards Assembly. There will NOT be a public Fashion Show at District Roundup.