



Urban Leadership Agriculture Academy

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Helping urban leaders reach their full leadership potential
through better understanding of Agriculture and Natural Resources



BACKGROUND: Rural working lands play an unseen yet critical role in water/food sustainability and national/energy security. With less than 1% of the population owning and managing Texas's working lands, community leadership in the urban areas need to develop the skills to form the innovative solutions required to sustain private rural working lands as our state's population continues to expand.

EXPECTATIONS: Important expectations of all Academy participants are:

- ◆ An open and inquiring mind.
- ◆ A willingness to learn.
- ◆ A commitment to actively participate in the Academy activities and experiences.
- ◆ A commitment to greater service for the betterment of our community.

TIME COMMITMENT: Participation requires a time commitment of four days during the one-year period. This schedule includes three half-day afternoon/evening sessions and one 1-day weekend tour, plus travel time to and from meeting locations.

SELECTION PROCESS: Selection is based on a competitive process in which interested aspiring urban community leaders apply to participate in the program. Recruitment for this class will begin **January 2018** with applications due on **February 28, 2018**. Successful candidates for the Academy pay a tuition fee which includes all sessions and out-of-county travel and accommodations. Costs for travel to all sessions and in-county travel are borne by the participant.

REWARD: "Earn your spurs in Agriculture", by becoming a Certified Urban Champion of Agriculture.

LEARN ABOUT

The Future Demographics of Texas

Texas Land Trends

The Value of Open Spaces

The Grand Challenges of Agriculture

Agriculture's role in Health & Nutrition

The Agriculture Economy in Rural and Urban Texas

Environmental Services of Production Agriculture

Water: Texas' most precious commodity

Shaping Farm Policy & Finance from the Tractor Cab

Recreational Fishing's Economic Impact

Finding Unbiased Information about Food Production

Ag and Natural Resources Stewardship

Who is the Agricultural Leadership in a Community?

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"Earn Your Spurs in Agriculture"

