

2019 HJLS Commercial Heifer Information Meeting

1. Welcome
2. Review of 2019 Schedule
 - a. **Sunday, January 20th – 1:00 p.m – Youth Center in City Park**
 - i. Testing & Interviews
 - ii. Final Record Book Turn-In to HJLS Committee
 - iii. Commercial Heifer & Market Animal Pen Set-Up at 3 p.m. – Parents and early finishers of interview & test
 - iv. Sale information for the Sale Catalog is due at this time on **Sale Information Sheet** that will be provided.
 - b. **Friday, January 25th**
 - i. 7:00 a.m. to 9:00 a.m. – Heifer Arrival at LEA
 - ii. 11:00 a.m. – Commercial Heifer Judging Begins
 - iii. 2:30 p.m. – Viewing of Commercial Heifers for the public
 - iv. Commercial Heifer Sale Set-Up at completion of the Swine Show
 - c. **Saturday, January 26th**
 - i. 8:00 a.m. to 10:00 a.m. – Viewing of Commercial Heifers
 - ii. 10:00 a.m. – Commercial Heifer Awards & Auction
 - iii. 12:00 noon – Commercial Heifer Buyer's Lunch & Load Out
3. Review of Rule Changes for 2019
 - a. Extra heifers will not be sold during the Commercial Heifer Auction. Arrangement for sale of the extra/ineligible heifers is the sole responsibility of the exhibitor/owner.
 - b. Any heifer that calves before December 1st, 2018 will be subject to a 3 point deduction from the cattle score for that heifer, but the heifer will be allowed to show.
 - i. HJLS Directors reserve the right to conduct random project visits of Commercial Heifer Projects.
 - c. Exhibitors will not be present in the pen area during the judging of cattle on Friday.
 - d. All signage and other forms of identification will not be allowed to be displayed until after the judging of the heifers is complete on Friday, January 25th.
 - i. Upon completion of judging, exhibitors may hang signage and other marketing material on their pen only to assist in the marketing of cattle.
 - e. There will be a 2.5% commission fee on all sale lots collected by the Hallettsville Junior Livestock Show.
4. Testing
 - a. All exhibitors will take the written exam at the same time prior to the interviews.
 - b. Study material is available at www.lavaca.agrilife.org
5. Interviews
 - a. 2 pair of judges (4 total judges) will be used to score the interviews.
 - b. Exhibitors will draw numbers for interview order, and they will be split up into two interview groups based on number drawn.
 - i. Exhibitors will be mixed by age in each interview group.
6. Record Books
 - a. Final Record Books will be turned into the HJLS committee for judging after completion of the interview process.
 - b. Record book form and information is available at www.lavaca.agrilife.org
 - i. 2019 Record Book form will be made available by October 1st. Currently, 2018 book is available as sample online.
7. Point Money Changes
 - a. Exhibitors will not be asked to collect point money in 2019.
 - b. Point money will be collected by specified individuals.
 - c. Exhibitors are encouraged to focus all their efforts on getting potential buyers to the sale on Saturday morning.
8. Thank You Letters
 - a. Donor Thank You letters will again be assigned to be written and turned in on the testing and interview day.

9. Sale Format

- a. Video Sale
- b. Pictures from Exhibitors
 - i. Exhibitors will be required to submit 5 pictures of their sale heifers taken as close to the finish date of the project as possible.
 1. Picture samples & picture quality will be provided in separate email to the exhibitors in the form of a Powerpoint file.
 - ii. Pictures are due to **Billy Gerke & Buck Bludau by Wednesday, January 16th**.
 1. Exhibitors will be notified by email as to where to drop off thumb drives.
 - iii. Please turn in pictures on a thumb drive.
 1. File name should include – exhibitor name and heifer number or numbers
 - a. Example – michaelgrahmann54.jpg
 2. 3 of the 5 pictures will be selected and used in the video production
 - iv. Key picture quality points
 1. Take on sunny or bright day.
 2. Take while heifers are out on pasture on in a grass trap.
 3. Both heifers do not have to be in the same picture. Individual pictures of heifers or pairs are acceptable.
 4. Sample pics will be made available via email for you to look at.
- c. Sale Supplement Sheet will be provided to buyers with updated calving and breeding information on the sale lots.
- d. Sale Advertisement – Karen Janak
- e. Buyers will check in & settle accounts at the office in the LEA
- f. Each buyer will receive two (2) tickets to the Buyers Luncheon held immediately following the sale.
 - i. Additional tickets will be available on a limited supply for exhibitors and family members only on Sunday, January 20th at a cost of \$20/plate.

10. Buyer's Meal replaces the gifts that are currently handed out during the sale.

- a. Any individual buyer's gifts may be delivered after the sale to your buyer.

11. Conditioning of Heifers

- a. Have heifers in the proper condition (Body Condition Score = 6) prior to arrival at the facility.
- b. Contact your County Extension Agent or FFA Advisor to assist in developing a proper nutrition program for your commercial heifer project.

12. Arriving at LEA

- a. Exhibitors will be stalled based on arrival.
 - i. Haul pairs together if possible due to lack of sorting facilities at the LEA.
- b. Pen Assignments will be made as exhibitors arrive at the barn.
 - i. Feed, water & hay may be placed in the pens of the heifers prior to judging but no signage.

13. Calf Tags

- a. Calf identification should be the same number as the dam.
 - i. No sale barn tags will be used in identification.
 - ii. It is the sole responsibility of the exhibitor to correctly match the calf to the heifer and have the calf tagged prior to arrival at the LEA.
- b. Calf Tags are being handed out at the end of this meeting.