



2020 Major Show Updates

THE LIVESTOCK DIVISION TEAM

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Exhibitor Newsletter: sign-up at:

<http://www.rodeohouston.com/Get-Involved/Exhibitors-Participants/Livestock-Show>

Facebook: <https://www.facebook.com/HoustonLivestockShowExhibitors/>

2019 Show Stats

Attendance: 2,506,263

Junior Show Entries: up 0.5% over 2018; 19,994 entries

Educational Giving: The Show committed more than \$27.2 million in 2019.

- \$14,286,000 in scholarships
- \$613,640 in graduate assistantships
- \$3,969,720 in educational program grants
- \$828,500 in calf scramble certificates
- \$7,476,750 for 2019 junior show exhibitors (this includes the junior auctions).
- Additional premiums will go out in September

2020 Show Dates

March 3 – 22, 2020

Major Changes

Schedule Changes

- Junior Breeding Gilt Show: Sunday, March 1 – Tuesday, March 3
- Open/Junior Breeding Sheep: Wednesday, March 4 – Friday, March 6
- Junior Breeding Beef Heifer & Scramble Heifer Shows – Move-in Same Day: Wednesday, March 11

Junior Breeding Gilt, Open/Junior Breeding Sheep, & Open/Youth Breeding Goat Bedding

- Pens will be stripped to concrete at arrival, a voucher will be supplied during penning for a bag of shavings per pen assigned. Cost of shavings is built into the entry fee for these shows.
- **Note:** shavings for market shows will work the same as past years with purchasing shavings at the 288 staging lot.

Drug Testing

- Blood-Serum Testing will be implemented for Breed/Division Champions and Reserve Breed/Division Champions for Market Steers, Market Lambs, Market Goats, and Breeding Heifers.
- Urine, fecal, and feather testing will continue as collected in 2019

Entry Fee Increases

- Entry fees are increasing to cover rising costs related to operating a show including drug testing, shavings/bedding, and contract workers
- New fees are as follows:
 - Market Steer - \$35
 - Market Barrow - \$30
 - Market Lamb/Goat - \$30
 - Breeding Beef Heifer - \$35
 - Breeding Sheep - \$30
 - Breeding Gilt - \$30
 - Individual Judging Contest - \$20

Market Goat Weights

- Maximum wt increased to 120 pounds

Archery Contest

- Expanding the number of contestants for 2020. The first 240 contestants to enter will be accepted.
- 2-day event for 2020, dates and location TBD

Ag Robotics

- Opening the contest state-wide.
- Each club/chapter can enter a maximum of two (2) junior teams and two (2) senior teams.

Young Guns

- 275 contestants per division
- Divisions: Junior Female, Senior Female, Junior Male, Senior Male

Junior Commercial Steer

- New upload process for scale tickets and photos of steers
 - Additional informaton on process will be available in late August

Release Schedules

- Adjusting release times on certain days to allow additional time for move-outs
- Please note that on days that have move-in and move-outs taking place, the priority will be placed on animals moving-in.
- A full list of reelease dates and times will be available in the daily schedule which will be posted in mid-August

Junior Market Shows

Market Lamb & Goat Shows: Tuesday, March 10 – Thursday, March 12

- **Judges:**
 - Lambs – Dr. Mark Hoge, Good Hope, IL
 - Goats – Dr. Scott Greiner, Blacksburg, VA

Market Poultry: Thursday, March 12 – Friday, March 13

- **Shows:** Broiler Show- March 12; Turkey Show – March 13; Grand Drive – March 13
- **Judges:**
 - Broiler Cockerels – Dennis Ellebracht, Harper, TX
 - Broiler Pullets – Micah Osburn, Somerville, TX
 - Turkey Hens – Dr. Jason Lee, Goliad, TX
 - Turkey Toms – Brian Lowe, McKinney, TX
- **Show Schedule**
 - Gates open at 2 am for move-in
 - Exhibitors must be in line for the sift by 9 am

Market Barrow Show – Saturday, March 14 – Thursday, March 19

- **Wave 1:** Dark Barrows; **Wave 2:** Light Barrows
- **Judges:** Justin Rodibaugh, Rensselaer, IN and Seth Swenson, Newark, IL
- Using new classification guidelines

Market Steer Show/Scramble Steer Show: Mon., March 16 – Fri., March 20

- **Judges:**
 - Market Steer: Shane Bedwell, Holt, MO
 - Scramble Steer: TBD
- **Breed Schedule:** will be released in mid-August

Junior Breeding Shows

Junior Breeding Gilts: Sunday, March 1 – Tuesday, March 3

- **Judge:** Austin Thompson, Roanoke, IN
- **New show schedule:**
 - Move-in: Sunday, March 1st
 - Show: Monday, March 2nd
 - Release: Tuesday, March 3rd

Junior Breeding Sheep: Wednesday, March 4 – Friday, March 6

- **Judge:** Evan Snyder, Atglen, PA
- **Open Show:** Thursday, March 5th
- **Junior Show:** Friday, March 6th

Junior Breeding Beef Heifer Show & Scramble Heifer Shows: Wednesday, March 11 – Saturday, March 14

- **Junior Heifer Judges:**
 - **Blake Bloomberg, Stillwater, OK**
 - Grey Brahman, Red Brahman, Simbrah, Simmental, Santa Gertrudis, Red Brangus
 - **Christy Collins, Loveland, OK**
 - Angus, Shorthorn, Herford, Beefmaster, ARB, Polled Hereford
 - **Amanda Schnoor, Chowchilla, CA**
 - Charolais, Maine-Anjou, Brangus, Limousin, Chianina, Red Angus, ORB
- **Scramble Heifer Judges:**
 - American Heifers: Brady Ragland, Prattville, AL
 - British & Continental Heifers: TBD
- **Schedule:**
 - Scramble Heifer Show – Thursday, March 12
 - Show A – Thursday, March 12 (following scramble show)
 - East: Angus, Charolais
 - West: Grey Brahman, Red Brahman

- Show B – Friday, March 13
 - o East: Shorthorn, Maine-Anjou, Brangus Limousin
 - o West: Simbrah, Simmental, Santa Gertrudis, Hereford
- Show C – Saturday, March 14
 - o East: Chianina, Red Angus, ORB, Red Brangus
 - o West: Beefmaster, ARB, Polled Herford
 - o Champion Drive 30 minutes after completion of breed shows
- Release:
 - o Friday, March 13
 - Breeds showing on Thursday will be released at 7 am
 - Breeds showing on Friday will be released upon completion of breed show
 - o Saturday, March 14
 - Start releasing at Noon, due to barrow move-in, must be out by 2 am on March 15

Junior Dairy Heifer Show: Friday, March 20 – Sunday, March 22

- **Judge:** Herby Lutz, Chester SC

Contests

| Schedule | | | |
|-----------------------------------|-------------------------------|--------------------------------|--------------------------------|
| Contest | Date(s) | Contest | Date(s) |
| Young Guns Sporting Clay Shoot | Feb. 28 - 29 | 4-H/FFA Wildlife Habitat | TBD |
| 4-H/FFA Beef Quiz Bowl | Friday, March 6 | Public Speaking Contest | Sat, March 14 – Sun., March 15 |
| 4-H/FFA Range & Plant ID | Saturday, March 7 | State FFA Tractor Tech Contest | Sun, March 15 – Mon, March 16 |
| 4-H/FFA Floriculture | Saturday, March 7 | 4-H/FFA Livestock Judging | Monday, March 16 |
| 4-H/FFA Nursery Landscape | Saturday, March 7 | 4-H/FFA Wool Judging | Monday, March 16 |
| Ranching & Wildlife Poster Board | Saturday, March 7 | 4-H/FFA Food Challenge Contest | Tuesday, March 17 |
| Ranching & Wildlife Video Contest | Saturday, March 7 | *4-H/FFA Vet Science | Wednesday, March 18 |
| 4-H/FFA Meat Judging | Sunday, March 8 | Ag Robotics | Wednesday, March 18 |
| Ag Science Fair | Sunday, March 8 | *Ag Product ID | Thursday, March 19 |
| Junior Commercial Steer | Sun, March 8 – Tues. March 10 | Ag Mechanics Contest | Fri, March 20 – Sun, March 22 |
| 4-H/FFA Horse Judging | Monday, March 9 | 4-H/FFA Dairy Judging | Saturday, March 21 |
| 4-H/FFA Poultry Judging | Wednesday, March 11 | Archery | TBD |

*Denotes new contest date

Important Dates & Deadlines

Junior Commercial Steer

- **Important Dates**
 - September 1st – Online Intent Form & Scale Ticket Submission Opens
 - September 30th – Cattle must be purchased
 - October 10th – Deadline to submit Online Intent Form & Scale Tickets

Calf Scramble

- **Progress Show:** October 11 - 12 at the Fort Bend County Fairgrounds
 - Open to all current exhibitors in the calf scramble program
 - No fee to attend
 - Heifers are shown by division, steers are shown by weight

Handbook & Entry Forms: Available online 1st part of October

Online Entry: opens October 15th

Entry Deadline: Online entries must be submitted by December 1st

- Late fees apply after this date
 - Dec. 2nd - 15th: \$250 late fee per club/chapter
 - After Dec. 15th: \$500 per entry

Show Reminders

- Using a new platform for show updates in 2020, text HLSR Junior Show to 555888 for updates during the show.